

# Travelife Certified sustainability award for Salzkammergut Touristik GmbH

**Amsterdam, February 26<sup>th</sup>, 2026.** The Travelife Certified award was received today by Salzkammergut Touristik GmbH (Austria). The award is a recognition for the long-term efforts and frontrunner position of Salzkammergut Touristik GmbH regarding sustainability and Corporate Social Responsibility.

Salzkammergut Touristik GmbH complies with more than 200 criteria, related to an operators' office management, product range, international business partners and customer information. The Travelife standard is covering the ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relations; and is in full compliance with the UN.

Mr. Naut Kusters, manager of Travelife for tour operators, "I am delighted to see that sustainability in the tour operators' sector is obtaining momentum. The award of Salzkammergut Touristik GmbH will inspire other companies in Austria to follow the same path".

Travelife is the leading international sustainability certification for the travel sector. More than 35 national travel associations are promoting the scheme to their members including 20 European Travel associations. Since 2012, more than 1500 tour operators have been trained in CSR and more than 500 tour operators have been awarded.

The Travelife Certified award is a recognition of our commitment towards social and environmental sustainability. We comply with more than 200 criteria related to sustainability management, office operations, working with suppliers and customer communication. We are proud to have reached the highest level of sustainability certification, Travelife Certified. This confirms our excellence in social and environmental sustainability through an independent, third-party audit.

Travelife is a three-stage certification program for tour operators and travel agents: (1) Travelife Engaged; (2) Travelife Partner and (3) Travelife Certified. We are at stage 2 – Travelife Partner. 3 - Travelife Certified - We are now at stage 3.

