

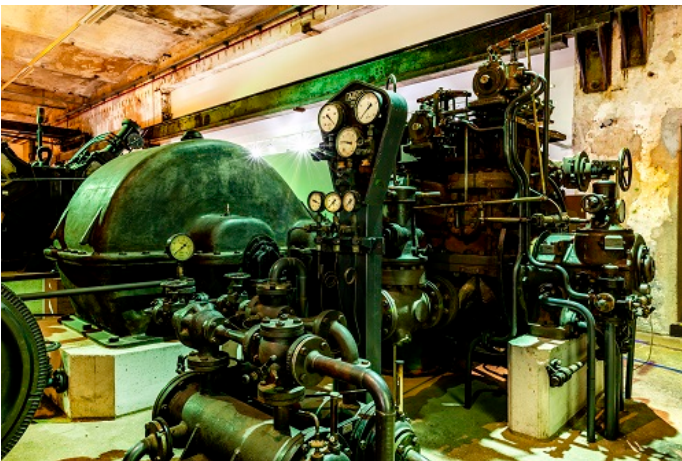


# Where industry meets culture

## in the region of the European Capital of Culture Bad Ischl - Salzkammergut 2024

from Laakirchen to Gmunden, Bad Ischl, Bad Goisern and Hallstatt

- ✓ **OFFER ONLY 2024**
- ✓ **EXCITING INSIGHTS INTO THE CONNECTION BETWEEN TECHNOLOGY - PEOPLE - CULTURE**
- ✓ **DAILY ARRIVAL POSSIBLE**



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The term “**industrial culture**” encompasses a lot of things: technology, economics, culture and local history. In the event year 2024, the Salzkammergut will be celebrated as European Capital of Culture and the region's great industrial history will be highlighted. This includes the lives of all people in industrial society, their everyday life, their living and working conditions.



# Highlights

- + **DISCOVER THE PAPERMAKING MUSEUM**
- + **EXPERIENCE 15 DIFFERENT TRADITIONAL TRADES UNDER ONE ROOF**
- + **EXPERIENCE CERAMIC PRODUCTION UP CLOSE**
- + **MANY CULINARY DELIGHTS**

## Program details

### Description of the travel stops

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Laakirchen Papermaking Museum: In the unique ambience of the former Steyrermühl paper mill, historical and contemporary topics relating to paper production are presented in a vivid and easy-to-understand way using modern museum design. Social aspects of industrial history, environmental protection and the importance of the River Traun are also presented in separate sections.

Experience Gmunden on a guided tour of the manufactory. In addition to a short film, some particularly valuable exhibits, a touch and photo station, you will gain detailed insights into the creation of the unique Gmunden ceramics. From turning, glazing, painting, flaming and firing - experience how much love and craftsmanship goes into making Gmundner ceramics.

HAND.WERK.HAUS Bad Goisern: The exhibition is a journey through the tradition, present and future of living craftsmanship from the Salzkammergut. Guided tours shed light on historical backgrounds as well as current inputs and the importance of crafts for the region. To mark its 10th anniversary, the exhibition has been redesigned and restaged and is now divided into four themed areas: From head to toe. From the necessity of beauty. From the gable to the cellar. From hand to mouth. New features also include: tool curtains and do stations for nailing, planing, debarking and drilling (after consultation)

World Heritage Museum in Hallstatt: A journey through time from the beginnings to the present 7,000 years of Hallstatt. The spectacular finds from the oldest salt mine in the world and the world-famous finds from the Hallstatt burial ground were so important that an entire cultural period was named after this place - the Hallstatt culture (850 - 500 B.C.) Take a journey through time from the Stone Age to the present - in addition



to the unique exhibits from the most diverse time periods, you can experience the history of our homeland virtually and visually using Hallstatt as an example.

## Description of the consumption stations

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Senferei Anna Max Bad Goisern: Mustard is more than just a faithful companion for sausages and co. Rainer H. Baumgartner gives it a new life. He serves mustard in more than 20 flavours, all of which surprise and delight the palate. This is also possible because he makes every jar of mustard by hand. AnnaMax mustard is both a spice paste that can be used in the preparation of various dishes and an ideal accompaniment to food. From a soft egg, pickled salmon or similar for breakfast, to a cheese platter or snack plate, to grilled fish, game, meat or vegetables. Our mustard is strong with a nice acidic backbone. Show production, "museum" part, bus stop directly in front of the shop, car parking spaces next to the shop, barrier-free.

Coffee snack in the kuk Hofkonditorei Zauner in Bad Ischl with imperial cake and a cup of coffee. Since 1832, enjoyment has become a culture here.



## Arrangement

- 4x** overnight stays incl. breakfast in \*\*\* hotels or inns
- 1x** manufactory tour at Gmundner Ceramics
- 1x** entry to the papermaking museum in Laakirchen
- 1x** Imperial coffee snack in the k.u.k. Cafè Konditorei Zauner in Bad Ischl
- 1x** visit to the center for contemporary craft culture ("HandWerkHaus") in Bad Goisern
- 1x** visit including tasting at the mustard manufactory in Bad Goisern
- 1x** visit to the World Heritage Museum in Hallstatt
- 1x** Salzkammergut adventure card
- +** service/emergency number 24/7



## Rate per person and arrangement in €:

	20.01. - 28. 04.24 01.09. - 27.10.24	29.04. - 31.08.24
<b>Double room</b>	from 419,00	from 444,00
<b>Single room</b>	from 479,00	from 509,00
<b>Arrival</b>	daily	daily

### Reduction for children in parents' room (with 2 full-paying adults):

- 0 - 3.9 years: 100
- 4 - 11.9 years: 40
- 12 - 14.9 years: 30

We are also happy to offer upgrades to family rooms, 4\* hotels or 4\*S hotels on request.

## GENERAL INFORMATION

The Salzkammergut Erlebniscard offers discounted admission to more than 100 attractions in the Salzkammergut and can be used for the entire duration of your stay.

Dogs are welcome - on request. Extra charge on site. In Austria there is a general leash and muzzle obligation!

The local tax, also known as visitor's tax, is payable locally to the landlord; the amount depends on the resort and is between 1,00€ and 4,00€ per person per night. Children up to the age of 15 are usually exempt.

**The standard terms and conditions of the Salzkammergut Touristik GmbH apply in the current version.**

**Rates and operating hours / timetables are subject to change**

**Our recommendations: Get a travel cancellation insurance.**



## Informations



For environmental reasons, we recommend arriving and departing by public transport (train/bus). We are happy to help you organise your train journey within Austria. Talk to us!

The **UNESCO World Heritage List** currently lists 1,154 natural and cultural sites from 167 countries worldwide. The excellent cultural and natural monuments have an extraordinary universal value that must be preserved in the long term. Austria is represented with 10 World Heritage Sites.



The European Capital of Culture Bad Ischl Salzkammergut 2024 brought the diversity of historically rooted and contemporary art and culture to the forefront and raised it to an international level.